**DIGITAL MUSIC AWARDS 3**

**OVERVIEW**

**Level 1: Festival Treats (Nov to Jan)**

* NAVARATHRI TREATS
  + Deal Unlocked: Boult Bluetooth Worth 4500
  + Deal Missed: None
* DIWALI TREATS
  + Deal Unlocked: Tripod Worth 1000
  + Deal Missed: 5000 worth Household Items
* WOW TREATS
  + Deal Unlocked: Earphones Worth 599
  + Deal Missed: Guitar
* CHRISTMAS & NEW YEAR TREATS
  + Power bank worth 1500
  + Beautiful Saree & Shirt
  + Headset worth 999
  + Deal To be unlocked: Coming Soon

**Level 2: 4th Anniversary treats (Jan to May)**

* FRESH YEAR TREATS
  + Deal To be unlocked: Coming Soon
* WOMEN’S DAY TREATS
  + Deal To be unlocked: Coming Soon
* 4TH ANNIVERSARY TREATS
  + Deal To be unlocked: Coming Soon

**Level 3: 4th Anniversary Treats 2 (May to Oct)**

* SUMMER TREATS
  + Deal To be unlocked: Coming Soon
* FREEDOM TO SING
  + Deal To be unlocked: Coming Soon
* FINAL DAYS TREAT
  + Deal To be unlocked: Coming Soon  
      
    Link to Submit: [www.isai24x7.com/mq](http://www.isai24x7.com/mq)  
    Link to know prizes unlocked: [www.isai24x7.com/ft](http://www.isai24x7.com/ft)

**Level 1: Festival Treats (Nov to Jan)**NAVARATHRI TREATS:

1. Sing My Favs: Srinivas Special [Expired]
2. Sing My Favs: Susheela Special [Expired]
3. Let your soul sing: Amman Thiruvizha [Expired]  
     
   DIWALI TREATS:
4. Let Your Soul Sing: Diwali Special [Expired]
5. Sing My Favs: Shweta Mohan Special [Expired]
6. Sing My Favs Unnimenon Special [Expired]
7. Sing My Favs: Vani Jayaram Special [Expired]  
     
   WOW TREATS:
8. Sing My Favs Shreya Special [Expired]
9. Sing My Favs Sujatha Special [Expired]
10. Sing my favs SPB special [Expired]
11. Memories: Swarnalatha [Expired]
12. Memories: Malasiya Vasudevan [Expired]  
      
    CHRISTMAS & NEW YEAR TREATS:
13. Sing My favs: SA Rajkumar Special
14. Sing from Hearts: Latha Mangeskar Asha boshle
15. Sing from Hearts: Harini and Tippu
16. Sing My Favs Vaali Special
17. Let Your Soul Sing: New year Special
18. Let Your Soul Sing: Christmas Special

**Level 2: 4th Anniversary treats (Jan to May)**

FRESH YEAR TREATS:

1. Sing My Favs: Vidyasagar
2. Sing My Favs: Shankar Mahadevan
3. Sing My Favs: Haricharan
4. Sing My Favs: Vijay Yesudas 1979
5. Sing My Favs: Hariharan 1955

WOMEN’S DY TREATS

1. Lyss: Women’s Day
2. Golden Divas: Simran Bagga Apr 4
3. Sing My Favs: Janaki S Apr 23
4. Memories Soundarya
5. Golden Divas: Roja

4TH ANNIVERSARY TREATS

1. Sing My Favs: Vivek Lyricist Apr 16
2. Black & White: Kv Mahadevan
3. Sing My Favs Santhosh Narayanan May 15
4. Memories Adithyan
5. Golden Divas Rambha Jun 5
6. Sing My Favs G V Prakash Kumar Jun 13
7. Sing My Favs Snehan Jun 23

**Level 3: 4th Anniversary Treats 2 (May to Oct)**SUMMER TREATS:

1. Sing My Favs Bharadwaj 3 July 1960
2. Golden Divas Revathi Jul 8
3. Sing My Favs Anuradha Sriram 9 July 1970
4. Sing My Favs Mani Sharma 11 July 1964
5. Sing My Favs Vijay Antony Jul 24
6. Memories: Na Muthukumar
7. Sing My Favs Devi Sri Prasad Aug 2
8. Sing My Favs Ghibran Aug 12  
     
   FREEDOM TO SING:
9. Lyss: Independence Day
10. Memories:Thiruchi Loganathan
11. Golden Divas: Nadhiya
12. Sing My Favs Yuvan Shankar Raja Aug 31
13. Sing My Favs Chinmayi Sep 10
14. Golden Divas Meena Sep 16th  
      
    FINAL DAYS TREAT:
15. Golden Divas Ramya Krishnan Sep 15
16. Memories: P B Srinivas Sep 22
17. Golden Divas Sneha Prasanna Oct 12
18. Sing My Favs Anirudh Ravichander Oct 16
19. Sing My Favs Pa. Vijay Oct 20

**Level 1:**

**Prize Tree per Contestants:**

1. **Min 30 Contestants | 15k+ Worth Prizes | 10+ Awards Worth 7K+**
2. **40+ Contestants | 25k+ Prizes | 13+ Awards Worth 10K+**
3. **60+ Contestants | 40k+ Prizes | 13+ Awards Worth 10K+**
4. **80+ Contestants | 65K+ Prizes | 15+ Awards Worth 10K+**
5. **Max 100 Contestants | 65K+ Prizes | 15+ Awards Worth 10K+**

**Prize tree Per Level:**

1. **Level 1 | 1X Prizes | 15k+ Prizes to 25k+ Prizes Max**
2. **Level 2 | 2X Prizes | 25k+ Prizes to 40k+ Prizes Max**
3. **Level 3 | 3X Prizes | 40k+ Prizes to 65K+ Prizes Max**
4. **Jackpot Prizes Worth 1 Lacs Inclusive of Level Prizes**

* **Appreciation Trophies for all new contestants**
* **No Elimination**
* **Basic Audio Video Courses worth 4K**
* **50 Gift for referrals upto 400 worth prize for 10 referrals.**
* **Contestant can quit at any level.**

**Awards and Gifts:**

* Total of 36 Awards for all 3 Parts.
* Min of 10 Gifts all 3 Parts.
* Appreciation Trophies for all new participants. If no other Awards are won.

**Scoring:**

* Winners will be decided based on singing skills: Best of 2 Rounds of every Level Weightage: 30%
* Mega Battle Qualifier: Any Comfortable song: Weightage: 40%
* Improvement: Improvement in each levels Weightage: 10%
* Overall participation from the date of Joining: All Rounds Weightage: 10%
* Audience views: Best Of 2 Rounds Weightage: 10%

**Prizes:**

Prizes will be given based on you score.

The competition is for

1) Experienced Singers

2) Beginner Singers

3) Musicians / Instrumentalists

4) Good Listener / Judgement Skills

Winning Categories for Singers & Audience

1. BEST MALE SINGER
2. BEST FEMALE SINGER
3. MALARUM MOTTUKAL (Award for kids to teens)
4. BEST PERFORMER (Award for singer + entertainer)
5. BEST FIND (Award for new singer who showed their good singing skills)
6. POTENTIAL SINGER (Award for person capable of improving)
7. CONSTANT SUPPORTER & PERFORMER (Award for most active)
8. STAR LISTENER (Award for audience with good listening skills)
9. AUDIENCE CHOICE (Award for Singers with more views)
10. GIVEAWAY (For Active audience)
11. BEST MUSICIAN (Award for Instrumentalists)
12. COORDINATORS /INTERNAL AWARD FOR ISAI24X7
13. BEST SINGER BEGINNER

**ENTRY RULES:**

· All the competitions are open to all singers all over the world, age 8+, who can sing in Tamil, provided they can pay the entry Fees through an Indian account and currency.

· Entry fee is 50₹ to 99₹ + payment gateway charges. One-time registration is ₹499 for each level. The registration fee is non-refundable.

· All challenges must be completed within the specified time. Entries sent after the extended due dates won't be accepted. Failure to comply with all “rules and regulations” may result in disqualification.

· Winners will be based on the total number of task participation, submission date & singing skills. The decision of our qualified judges will be final.

· Participation certificates will be provided for all.

· The winner can claim the prize through courier shipping. + shipping charges extra.

·Main title winners of isai24x7 competitions, first runner up & virtual band members can participate but they will not come under competition or judgement. They will be considered as guest performance. Still separate competition winners can participate.

**Rules for the songs:**

🎵 Record any video song of theme max **1:30 mins of plain without karaoke landscape video** only allowed.

🎵 To increase the chance of video song getting selected **avoid singing a song that is common**.

🎵 Judges decision is final (**selection is based on the first and best basis**)

🎵 Also add the details which they specify for each task.

🎵 Submit the song before deadline. Deadlines may or may not be extended so submit on time to get assured that your song is selected.

**Notes for Filling the songs:**

• Full names of all the members should be clearly mentioned in the registration form.

• Direct point of contact provided in the registration form should be active with communication.

• In case of any invalid/misinformation or not fulfilling

the criteria of the registration form will lead to disqualification.

• The video's sound quality should be good. Vocals should be audible.

• Vocalists’ faces must be clearly visible in the video.

• Contestants are expected to dress appropriately for their song.

• Record a fresh video already recorded Videos not allowed.

**Other Terms & Conditions:**

• Only Video songs allowed.

• Only one entry per Payment unless and until we specify.

• Contestants should mention clearly in which category they are participating.

• You cannot change your song selection after the registration has closed.

• Entries sent after the extended due dates won't be accepted.

• Failure to comply with all “Rules and Regulations” may result in disqualification.

• The decision of our qualified judges will be final.

• ISAI24X7 or its members will not ask for money in any form except online payment for (Entry fees+ Payment gateway charges). Isai team will not hold any responsibility for having any financial transactions to any member or participant of the isai event.

• Misusing the phone number of the other participants is strictly considered as an offense and you will be disqualified from the competition.

• WhatsApp group will be formed for the competition if required. If you leave the WhatsApp group without any information you will not send any details personally.

• You must Join the group collabs if required on your personal interest.

• Isai24x7 has the rights to use any of the videos submitted by the participants for any promotional activities.

• Contestants may be required by the Organizer to participate in interviews, next season promotional activities and acknowledge that the Organizer has the right to use such those and in any reasonable manner it sees fit, without payment of any compensation whatsoever

• The Contestant shall not without the specific prior written consent of the Organizer publish or disclose any information in connection with the Contest or the Prize (without limitation to representatives of media in whatsoever form).

• I acknowledge that I will be available for promotional activities for next few competitions from isai24x7.

• Additional prizes and categories may be added at the Organizer's discretion.

• Failure of following the rules will lead to disqualification.

* Once the form is submitted you will get ack mail for each round. Don't ask us about conformation of submission.
* No videos accepted on WhatsApp only the YouTube link is accepted through forms.
* Please cross check the links before submitting wrong links will be considered as nil score.

**FAQS**

Why is there an entry fee?

Enrolment fee helps us to keep the contest online and contributes to promoting musical talent world-wide.

How to get payment ID?

Click Pay Button. Pay the amount required. Then you will receive a mail. In that you will receive payment ID.

Can I submit 2 recordings?

No, you need to submit only one recording per payment. Unless and until we asked you to do it.

Will I be able get a refund, if I haven’t done any submission?

There is no refund available once payment has been made.

Can I sing Duet song as solo?

Yes, if you can able to perform.

Following quires will not be answered.

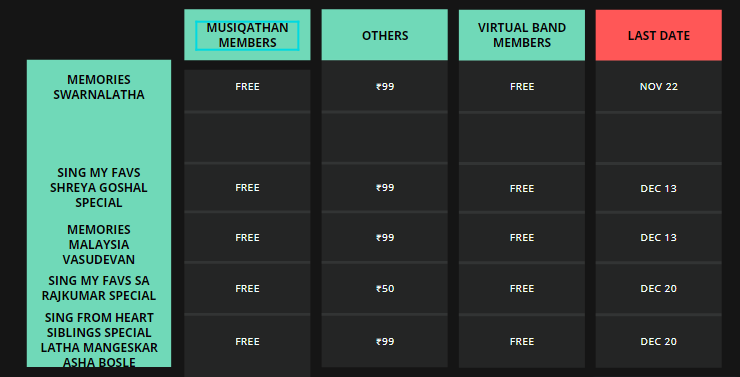
• Discussion on Judges decision.

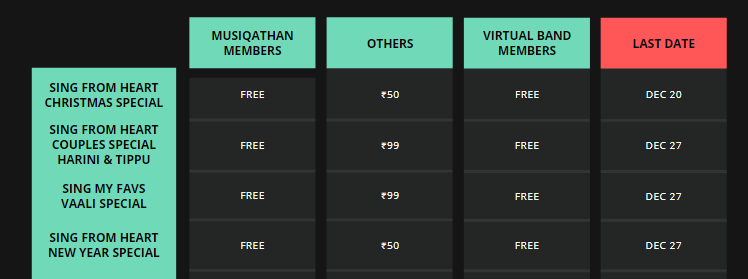
• Extend the deadline of the round.

• Change some rule of the competition.

• Personal quires

**Level 1 Tasks:**





January:

1. Mega Battle Qualifier (Dates to be announced later)
2. Pre Finals (Dates to be announced later)
3. Finale (Dates to be announced later)

**Level 2 Tasks:**

Feb:

SING MY FAVS: Vidyasagar

* Target songs: 58 Songs
* Last Date to Submit: Feb 15th
* Release date On YouTube: 2 March

SING MY FAVS: Shankar Mahadevan

* Target songs: 54 Songs
* Last Date to Submit: Feb 15th
* Release date On YouTube: 2 March

SING MY FAVS: Haricharan

* Target songs: 24 Songs
* Last Date to Submit: Feb 25th
* Release date On YouTube: 20 March

SING MY FAVS: Vijay Yesudas 1979

* Target songs: 42 Songs
* Last Date to Submit: Feb 25th
* Release date On YouTube: 23 March

SING MY FAVS: Hariharan 1955

* Target songs: 66 Songs
* Last Date to Submit: Feb 25th
* Release date On YouTube: 3 April

LYSS: Women’s Day

* Target songs: Any
* Last Date to Submit: Feb 25th
* Release date On YouTube: 8 March

March:

Golden Divas: Simran Bagga Apr 4

* Target songs: Any
* Last Date to Submit: March 10th
* Release date On YouTube: Apr 4

SING MY FAVS: Janaki S Apr 23

* Target songs: Any
* Last Date to Submit: March 10th
* Release date On YouTube: Apr 23

Memories Soundarya

* Target songs: Any
* Last Date to Submit: March 20th
* Release date On YouTube: Apr 10

Golden Divas: Roja

* Target songs: Any
* Last Date to Submit: March 20th
* Release date On YouTube: Apr 25

Black & White: KV Mahadevan

* Target songs: Any
* Last Date to Submit: March 20th
* Release date On YouTube: Apr 27

SING MY FAVS: Vivek Lyricist Apr 16

* Target songs: Any
* Last Date to Submit: March 10th
* Release date On YouTube: Apr 16

April:

SING MY FAVS Santhosh Narayanan May 15

* Target songs: Any
* Last Date to Submit: Apr 1
* Release date On YouTube: May 15

Memories Adithyan

* Target songs: Any
* Last Date to Submit: Apr 1
* Release date On YouTube: May 1

Golden Divas Rambha Jun 5

* Target songs: Any
* Last Date to Submit: Apr 1
* Release date On YouTube: Jun 5

SING MY FAVS G V Prakash Kumar Jun 13

* Target songs: Any
* Last Date to Submit: Apr 15
* Release date On YouTube: Jun 13

SING MY FAVS Snehan Jun 23

* Target songs: Any
* Last Date to Submit: Apr 15
* Release date On YouTube: Jun 13

May:

1. Mega Battle Qualifier (Dates to be announced later)
2. Pre Finals (Dates to be announced later)
3. Finale (Dates to be announced later)

**Level3 Tasks:**

June:

SING MY FAVS Bharadwaj 3 July 1960

* Target songs: Any
* Last Date to Submit: June 15
* Release date On YouTube: July 3

Golden Divas Revathi Jul 8

* Target songs: Any
* Last Date to Submit: June 15
* Release date On YouTube: July 8

SING MY FAVS Anuradha Sriram 9 July 1970

* Target songs: Any
* Last Date to Submit: June 15
* Release date On YouTube: July 9

SING MY FAVS Mani Sharma 11 July 1964

* Target songs: Any
* Last Date to Submit: June 30
* Release date On YouTube: July 11

SING MY FAVS Vijay Antony Jul 24

* Target songs: Any
* Last Date to Submit: June 30
* Release date On YouTube: July 24

Memories: Na Muthukumar

* Target songs: Any
* Last Date to Submit: June 30
* Release date On YouTube: July 30

July:

SING MY FAVS Devi Sri Prasad Aug 2

* Target songs: Any
* Last Date to Submit: July 5th
* Release date On YouTube: Aug 2

SING MY FAVS Ghibran Aug 12

* Target songs: Any
* Last Date to Submit: July 15th
* Release date On YouTube: Aug 12th

LYSS: Independence day

* Target songs: Any
* Last Date to Submit: July 15th
* Release date On YouTube: Aug 15th

Memories: Thiruchi Loganathan

* Target songs: Any
* Last Date to Submit: July 30th
* Release date On YouTube: Aug 20th

Golden Divas: Nadhiya

* Target songs: Any
* Last Date to Submit: July 30th
* Release date On YouTube: Aug 25th

SING MY FAVS Yuvan Shankar Raja Aug 31

* Target songs: Any
* Last Date to Submit: July 30th
* Release date On YouTube: Aug 31st

August:

SING MY FAVS Chinmayi Sep 10

* Target songs: Any
* Last Date to Submit: Aug 10th
* Release date On YouTube: Sep 10th

Golden Divas Meena Sep 16th

* Target songs: Any
* Last Date to Submit: Aug 10th
* Release date On YouTube: Sep 16th

Golden Divas Ramya Krishnan Sep 15

* Target songs: Any
* Last Date to Submit: Aug 20th
* Release date On YouTube: Sep 15

Memories: P B Srinivas Sep 22

* Target songs: Any
* Last Date to Submit: Aug 10th
* Release date On YouTube: Sep 22

Golden Divas Sneha Prasanna Oct 12

* Target songs: Any
* Last Date to Submit: Aug 20th
* Release date On YouTube: Oct 12

SING MY FAVS Anirudh Ravichander Oct 16

* Target songs: Any
* Last Date to Submit: Aug 20th
* Release date On YouTube: Oct 16

SING MY FAVS Pa. Vijay Oct 20

* Target songs: Any
* Last Date to Submit: Aug 16th
* Release date On YouTube: Oct 20

Sept:

1. Mega Battle Qualifier (Dates to be announced later)
2. Pre Finals (Dates to be announced later)
3. Finale (Dates to be announced later)

* Mega Maha Battle Qualifier (Dates to be announced later)
* Mega Pre- Finals: 9 to 15 Members (Dates to be announced later)
* Mega Finals: 5 to 9 Members (Dates to be announced later)